

NEWS RELEASE



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For Immediate Release

CHECK PRESENTED TO HALIFAX REGIONAL FOUNDATION FOR DIGITAL MAMMOGRAPHY

Roanoke Rapids, NC (April 5, 2012) – KapStone Kraft Paper Corporation presented the Halifax Regional Foundation \$50,000. The money will be used to help pay for the new digital mammography equipment at Halifax Regional.

“The Foundation is extremely grateful to KapStone for their generous contribution. Businesses like KapStone truly lead by example when they do things that have such a positive impact on our community”, said Rose A. Fleming, president of the Halifax Regional Foundation.

KapStone, originally Roanoke Rapids Paper Manufacturing Company, was the first in the nation to manufacture Kraft pulp, using a new pulping process imported from Europe. The mill has invested millions of dollars in advanced manufacturing and environmental technologies to produce quality paper products while minimizing the impact of the paper-making process on the environment.

Anitra Collins, Vice President of Mill, said, “At KapStone, community involvement is a cornerstone of our business. The histories of the local hospital and the Roanoke Rapids Mill have been intertwined since the very beginning. Our employees were there for the hospital at its inception in 1912 and we stand with you now in 2012. We are very proud to present a check for \$50,000 to benefit the Mammography Healthcare Initiative. For many women in the bi-county and surrounding areas transportation is a huge challenge, bringing this state-of-the-art technology closer to home will make this service more accessible to our community. As we all know early detection is key in successfully treating breast cancer. Now that we have a facility offering digital mammography right here at home it is our hope that more women will receive mammograms and lives will be

saved as a result of this initiative. KapStone is grateful for the opportunity to continue our work to improve the quality of life for our community, a community we have called “home” for over 104 years.”

The foundation is continuing its Healthcare initiative, an effort to raise \$650,000 for digital mammography. Thanks to the individuals and businesses that have contributed, nearly \$500,000 has been raised. “This speaks to the generosity and bond that our community has for their fellow citizens. The Roanoke Valley always pulls together for worthy causes, and we are so thankful for everyone who has believed in this project and helped us save the lives of the women of our community,” said Geoffrey Hardee, Foundation Coordinator at Halifax Regional.

If you would like more information or would like to contribute to the Digital Mammography Initiative, please contact Geoffrey Hardee at 535-8476.

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About Halifax Regional

Halifax Regional Medical Center is licensed for 204 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.org.